

THE USE OF TIKTOK AS A LITERACY LEARNING MEDIUM FOR ELEMENTARY SCHOOL STUDENTS

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Abstract

Low interest in reading, writing, and talking to elementary students is the root cause that makes students not achieve. Especially in the age of technology like today, students must have hp based on android, but the utilization is still limited to having fun playing TikTok and playing games. The purpose of this study is to describe the use of TikTok as a learning medium for literacy of grade VI elementary school students and to know the responses of learners to the use of TikTok as a learning medium for literacy of grade VI elementary school students. This study uses qualitative descriptive research methods, data collection techniques using observation methods, interviews, documentation, and questionnaires with research subjects in 23 students of 6th grade of SDN Benchmark 1 District Kraksaan, Probolinggo. The results of this study show that the TikTok application can be used as a medium that supports the learning process of literacy of grade VI elementary school students, and the utilization of TikTok application as a learning medium obtained positive responses of learners on literacy learning of class VI students in elementary school.

Keywords: *learning media; TikTok; literacy*

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INTRODUCTION

The 21st-century generation is expected to be able to adapt to the times so that they can compete well in the future. Especially the ability to communicate that has entered the joints of human life. The government has launched a School Literacy Movement (GLS) program. This GLS aims for the application of student habituation to literate. The success of academic learning is also greatly influenced by the level of literacy ability. According to Anggraeni (2019) in the industrial era 4.0, it is believed that literacy is the main need for every human being to meet the needs of his life. Literacy can bring students to learn about themselves, solve problems, and have good communication skills. In line with what Wulandary (2020) reveals that through reading literacy allows students to distinguish useful and useless information or can distinguish between valid information and invalid information.

One of the supporting components of literacy learning is the use of media in improving children's literacy skills (Setiyaningsih & Syamsudin, 2019). The step of choosing a media is to determine what media is good and in accordance with the content of the material to be delivered so that the media to be used can make learners interested in understanding and learning it (Asyhari & Silvia, 2016). Therefore, teachers as the spearhead of human development are obliged to prepare the younger generation to be able to keep up with the latest technological developments by designing learning that can train children to actively communicate.

Tik Tok application becomes prima donna, loved and attracted by millennials, the majority of school-age children, Tik Tok can be processed into an interesting and interactive learning medium for learners (Aji & Setiyadi, 2020). The advantage of TikTok is in the coolness of filters and features. Filters and features will be utilized by researchers to stimulate students' literacy skills when creating videos as their content. Video feature time varies provided from 15 to 60 seconds. With varying durations, this also avoids boredom during literacy activities.

The low literacy skills of learners prove that the educational process has not been achieved in developing the competence and interests of the students. Similar conditions are also experienced by SDN Benchmark 1. Based on a survey of 87.2% of students stated that teachers improve literacy using book media. When asked if students are interested in their literacy activities using the Tiktok application, as many as 90.8% answered prefer the Tiktok application over other media. The next survey answered the researchers' doubts that students as a whole agreed that TikTok would make it easier for them to engage in literacy activities. As many as 88% stated that using TikTok reading activities to tell stories will be fun and not easily bored.

Previous research conducted by Aji & Setiyadi (2020) related to TikTok Application as a medium of learning literary skills shows that Tik Tok Application can be used as an effective learning medium. First, the TikTok application meets the learning needs of learners. Both Tik Tok applications attract the interest of learners because of their novelty and have many features that can be implemented into learning. Lastly, the TikTok application is equivalent to the development of maturity and experience and the characteristics of learners who are millennials, who are attached and close to the digital world, especially gadgets.

Another relevance in research on the Utilization of Tik Tok Application as a Learning Medium Demonstrates Drama Text. In this study Fatimah, et al. (2021) Stated the success of learning when using TikTok, among others, First, the learning media tik tok application makes students' learning interest increase. Second, the TikTok application learning media makes students comfortable and happy during the course of learning so that students are more focused on learning and easy to understand the material displayed.

Judging from these problems, researchers try the most effective way for learning to be interesting and fun, namely by utilizing the Tiktok application that is being loved by school-age children as a learning medium in improving the literacy skills of grade VI elementary school students.

METHOD

This research uses qualitative descriptive research methods (Sugiyono, 2017). Qualitative research talks about objects in general, dynamically, and can develop during the research process. This research was conducted on students of class VI SDN Patokan 1 numbering 23 students by filling out questionnaires about the response to the utilization of the TikTok application as a medium of basic literacy learning.

The data collection procedure used by researchers is as follows: (1) Observation is the process of collecting data by recording all the information that the researcher observes during the

study (Sugiyono, 2017). (2) The Interview method is a data collection technique to obtain information from the correct and trustworthy research subject that corresponds to the questions asked by the researcher (Sugiyono, 2017). (3) Documentation is one way of recording an event that has occurred in the form of writing, images, and works that are important to a person (Sugiyono, 2017). Lastly using (4) The questionnaire is the collection of data by giving some questions or statements in writing to respondents for their answers (Sugiyono, 2017).

The alert questionnaire was used to measure and know the data or opinions of respondents. In this questionnaire there are 4 assessment scales, namely Strongly Agree (SS), Agree (S), Disagree (TS), Strongly disagree (STS) will then be converted into a percentage form used to analyze the results of the study. Here's the scoring system table.

Table 1. Criteria yang Score Given for Questionnaire Answers

No.	Answer Options	Score	
		Positive	Negative
1	Very Agreeable	5	1
2	Agree	4	2
3	Hesitate	3	3
4	Disagree	2	4
5	Very disagree	1	5

RESULT AND DISCUSSION

All learning is based on the ability to read and write. Continued with the ability to communicate what has been read. The combination of these three abilities is the foundation of learning success. In order for the literacy movement with the use of Tik Tok to achieve educational goals, it must be implemented with systematic stages or measures. The purpose of carrying out the first systematic stage so that the student can experience a reading situation where he must read intensively, the second student is able to write a summary as Tik Tok content material, and the third student conveys the summary through a voice recorder with an interesting tone and intonation so that the video they make becomes good and worthy to be posted on TikTok. The learning stages with the utilization of the TikTok application are as follows:

Preparation Stage

Teachers prepare stories that can be legends, fables, or short stories, then the first step invites students to read the story. After reading, the teacher invites students to make a summary of the story from the story that has been read, then based on the summary of the story the teacher strings together images that match the content of the story and make a video using the Tik Tok application also added text to clarify the content of the material and the appearance of the video becomes more interesting so that students increasingly feel interested and want to try it for themselves. The stages that must be done to utilize the tik tok application for learning are as follows:

- 1) Mengakses Play Store.
- 2) TikTok typing in the Play Store search field;
- 3) The next step is to download the TikTok app;
- 4) After the download process is complete Entering the Tik Tok application, the next step is to fill out the registration field by using Google email;
- 5) To start creating a video click the plus sign (+) located at the bottom;
- 6) If you want to add songs to the video with TikTok features already equipped with various types of songs that we can choose as you wish; and
- 7) The next interesting feature is the addition of effects. This effect feature can cause a more dramatic situation if applied in the video.

Implementation

Teachers practice everything from reading stories, summarizing stories to retelling the contents of stories by utilizing TikTok. and next, the teacher assigns assignments to students in groups, each group consists of 2 people to create a video with the first step of reading, the second step is writing a summary, the third step is creating content from the Summary that has been written with the voice recorder feature then publishing it on their respective TikTok accounts. The post link is collected to the teacher via WhatsApp.

Figure 1. Student Activities to Create TikTok Content



The activity after completion of learning is to share questions to 23 students of grade VI SDN Benchmark 1 and ask 10 children to be interviewed about their experience creating TikTok content during lessons. It can be concluded that literacy learning consisting of the ability to read, write and speak gets a positive response from students. According to them utilizing tik tok learning is more fun and not boring even all students state that learning with Tiktok makes them more excited because it is more challenging and exciting.

Based on the results of research using observation methods, interviews, documentation, and questionnaires can produce results, namely on literacy learning in children Tiktok application can be used as an interesting learning media. The utilization of the TikTok application also received a positive response from students on literacy learning as a learning medium. TikTok is used to string together videos with additional voice recordings from students then post them. The post is themed

on a synopsis of a short story and can be used as material for other friends' literature. The use of Tik Tok as a learning medium is in accordance with the statement of Maryam et al. (2020) which states that a good learning medium is a medium that is able to enable students in providing responses, feedback, encouraging students to practice the right practices. With Tik Tok media implemented also improve performance active abilities in children such as Saomah's statement (2017) "People whose literacy level is at the performative level, he is able to read and write and speak."

CONCLUSION

Based on research conducted by researchers, it can be concluded that: 1) TikTok application can be used as a medium that supports the learning process of literacy of grade VI elementary school students, and 2) The use of TikTok application as a learning medium obtains positive responses of learners on learning literacy class VI students in elementary school.

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